



REGIONAL DESTINATION
20+ PUBLIC TRANSPORTATION
MANAGE 40 BLOCKS
250 RESTAURANTS
SERVE 2000+ BUSINESSES
OVER 130,000 PEDESTRIANS DAILY

FLUSHING WELCOMES YOU

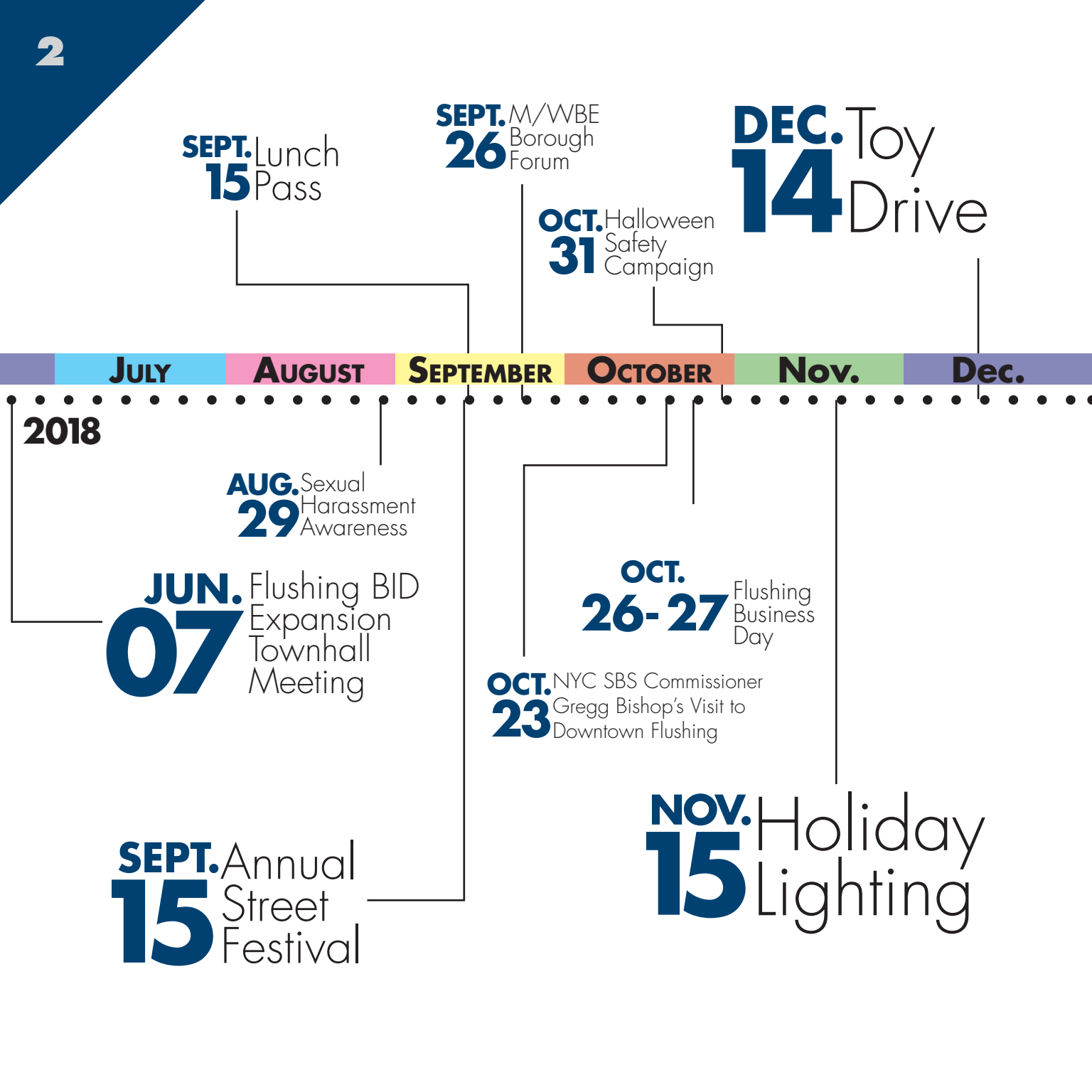


109th Precinct Sector B



2019 ANNUAL REPORT





BID

WWW.FLUSHINGBID.COM

135-20 39TH AVE, 6TH FL
FLUSHING, NY 13354

718-888-1805



THANK YOU TO PARTNERS

These accomplishments would not have been possible without the partnership of our merchants, property owners, city agencies, and the constant guidance and support of the BID's Board of Directors, the NYC Department of Small Business Services under the direction of Commissioner Gregg Bishop, the office of Mayor Bill de Blasio, the office of Comptroller Scott M. Stringer, the office of NYC Council Member Peter Koo, the office of Queens Borough President Melinda Katz, the office of Congresswomen Grace Meng, the office of State Senator Toby A. Stavisky, the office of State Assemblyman Ron Kim, Community Board 7, our staff, volunteers and supporters



ALL YEAR ROUND:

- Graffiti Removal
- Power Wash
- Supplemental Sanitation Service
- Banner Promotion

MESSAGE FROM CO-CHAIRS

In 2003, the Flushing community formed the Flushing Business Improvement District to create a more vibrant, cleaner, and safer district. Flushing BID has been managing the district for the last 15 years by providing critical supplemental services: street cleaning and maintenance, public safety programs, marketing and events, capital improvements, beautification, business development programs, and advocacy to bring resources from NYC government to our district. We have been blessed with the opportunity to work with businesses, local elected officials, and government agencies to improve the quality of life in Downtown Flushing.

As we continue forward in the BID expansion approval process,

BOARD OF DIRECTORS

Class A: Property Owners

| | | | |
|--|--|---|--|
| Judson Ain Flushing Kent Realty Management 136-48 39 th Avenue | Henry Bergman Dreamer Realty Corp 37-01 Main Street | Angela Chen Fleet Financial Group 136-20 38 th Avenue | Robert Cheung Golden Mall 41-28 Main Street |
| Timothy Chuang* New York Tong Ren Tan, Inc. 41-39 Kissena Boulevard | Simon Gerson Gerson Properties 3901 Main Street | Jimmy Lee Cathay Bank 4014 Main Street | Richard Lee* Law Office of Richard Lee 136-37 37 th Avenue |
| Tina Lee* Cooper Investors 141-07 Roosevelt Avenue | Betsy Mak* Betsy Mak Appraisal Group 136-20 38 th Avenue #8A | Stan Markowitz Mass Development Co. 118-35 Queens Boulevard | Michael Meyer F & T Group 136-20 38 th Avenue |
| Bianca Ng* Cots Travel 135-27 40 th Road | | Caren Yoh* Caren Yoh CPA Firm 133-60 41 th Avenue | |

Class B: Commercial Tenants & Business Owners

| | | | |
|---|---|--|--|
| Dennis Chuang East West Bank 135-11 Roosevelt Avenue | Nancy Dicocco Macy's 136-50 Roosevelt Avenue | Eric Hung Flushing Bank 136-41 Roosevelt Avenue | Ning Lu Lu Ning Architecture 136-20 38 th Avenue |
| Dominic Ng Capital One Bank 41-60 Main Street | Bill Seto Fultonex Realty 136-20 38 th Avenue | Annie Wu Emblem Health 140-15 Sanford Avenue | |

Class C: Residential Tenants/Owners

Fred Fu
41-25 Kissena Boulevard

Class D: Government Officials

| | | | |
|------------------------------------|--|------------------------------------|---|
| Bill De Blasio NYC Mayor | Scott Stringer NYC Comptroller | Peter Koo NYC Councilman | Melinda Katz Queens Borough President |
|------------------------------------|--|------------------------------------|---|

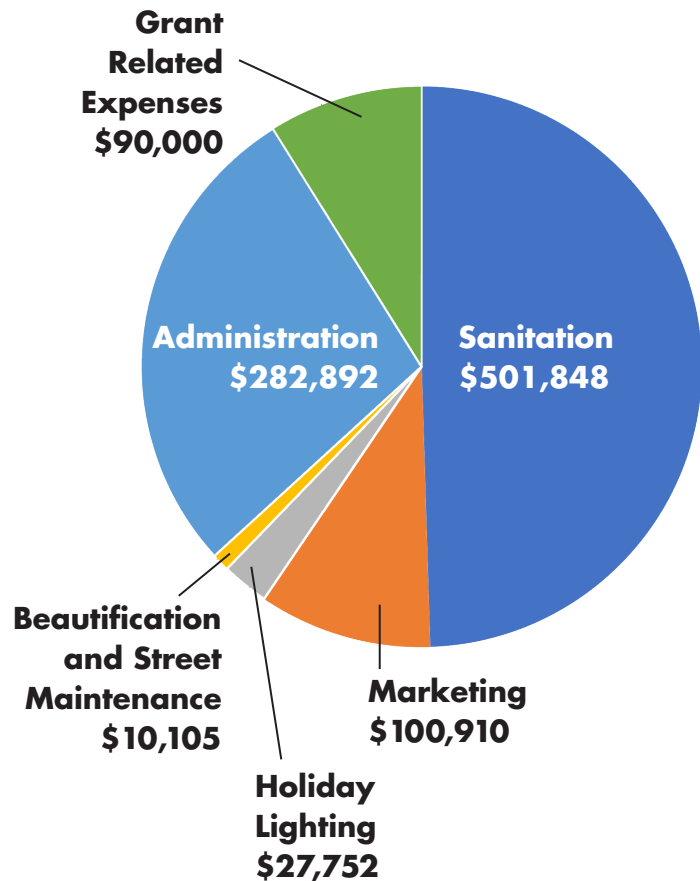
Class E: Non-Voting Members

| | | |
|--|---|---|
| Toby A. Stavisky (Ex-Officio) State Senator | Ron Kim (Ex-Officio) State Assembly Member | Eugene Kelty Community Bard 7 Chair |
|--|---|---|

FINANCIALS

FY19

Flushing BID's annual assessment revenue is \$380,000. In addition, we received funding from grants and fundraising events for a total of \$610,002. In total our budget was \$990,002.



EXPENSES

- Sanitation 49%
- Marketing 10%
- Holiday Lighting 3%
- Beautification and Street Maintenance 1%
- Administration 28%
- Grant Related Expenses 9%

funding from NYC Councilman Peter Koo and the NYC Department of Small Business Services for additional sanitation and marketing services has allowed us to maintain and expand sanitation programs and promote and support Flushing businesses through this year's numerous promotion and education programs. In addition, the Flushing BID continually strives to raise its level of service to the community and has added new resources and features to its website for both businesses and residents and visitors. With the support of the community, we successfully raised funds at this year's gala for reconstruction and transformation of the Flushing BID Wayfinding kiosk. In the meantime, a preview of the kiosk as art space launched with installation of artist Jennifer Williams' work "Hudson Yards to Flushing." Please stop by to see the work and enjoy all Flushing has to offer.

Together, we continue to make Flushing the destination of choice. Thank you for your support!

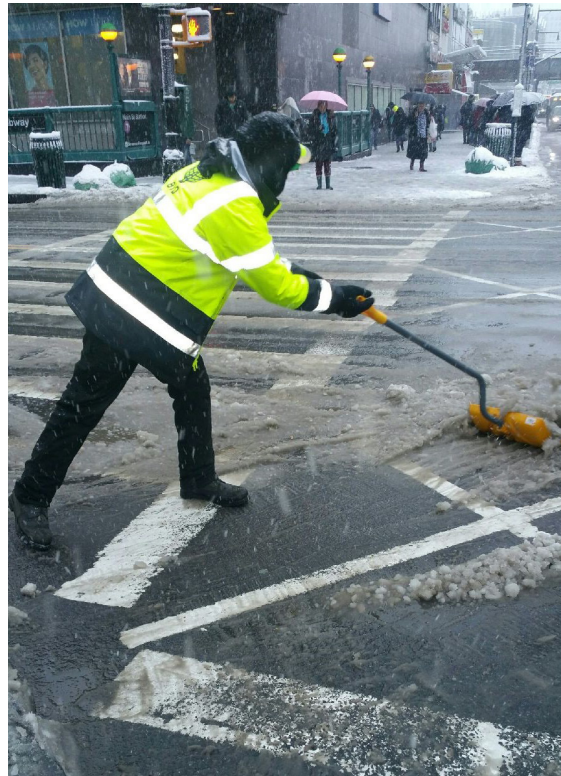
Yours Truly,
Co-chairs Timothy Chuang and Tina Lee

STREET BEAUTIFICATION

SUPPLEMENTAL SANITATION

Flushing BID provides supplemental sanitation service in the Downtown Flushing district. The service includes daily supervision of sidewalk sweeping, trash bin liner replacements, reporting of illegal garbage dumping to the Sanitation Dept. and snow removal at cross street intersections.

20,000
HOURS OF
SERVICE
ANNUALLY



COUPON BOOK

SBS Neighborhood 360 Grant sponsored the BID's 2019 Coupon Book Program. A total of 10,000 coupon books were distributed locally, and to neighboring districts through partnerships with businesses, and civic and community organizations. This program was designed to generate a positive impact on client spending at participating businesses, to provide a free platform for small businesses to market their products and services, and foster a better shopping experience for consumers.



FLUSHING FOOD FESTIVAL

In April 2019, the Flushing Food Festival was held in the Sheraton Ballroom. An SBS Neighborhood 360 Grant sponsored event, to showcase the many food cuisines offered in Downtown Flushing. There was a live jazz band, and 2000+ signature food samples from local restaurants were served. The variety of cuisines ranged from fusion to savories to spicy and sweets. Over 500 participants attended the sold out event.

LUNAR New Year

To celebrate the Lunar New Year and show our appreciation for the community's elders, the Flushing BID hosted this lively event at the Sheraton Hotel. A series of performances took place, including solo dances, folk music singers, a male and female duet, and more. The audience comprised of more than 350 participants, mostly seniors with representatives of elected officials and board members. Participants also enjoyed food samples and 400 Lunar New Year's gift bags were distributed to the participating elders.



TOY DRIVE

This past holiday season, the Flushing BID delivered about 400 toys to underprivileged children. Thanks to our sponsors, the BID was able to raise more money and increase the number of gifts greatly so that no child would be left out of this special tradition. Together with local children's organizations and hospitals, the Flushing BID's Annual Toy Drive event brought joy to children all over our community.



80+

TRASH
RECEPTACLES
SERVICED

90,000+

TRASH BIN LINERS
REPLACED ANNUALLY



GRAFFITI REMOVAL

Before



After

580 GRAFFITI TAGS REMOVED

Through the graffiti removal program, the BID aims to attract more visitors to Downtown Flushing's commercial district by providing free graffiti removal services for the affected residential and commercial properties. With the support of Councilman Koo, the program improved the neighborhood's overall aesthetics for a more welcoming location. As of FY19, we are close to a graffiti-free Downtown Flushing.

Before



After

HALLOWEEN SAFETY CAMPAIGN

With NYC Councilman Peter Koo and the NYPD 109th Precinct Community Affairs Unit, the BID participated in the 2019 Halloween tradition. The primary goal was to provide a safer and enjoyable experience for children in the Downtown Flushing area. Flushing BID distributed more than 5000 glow sticks and necklaces to promote greater public visibility of the trick-or-treaters. Bags of stickers and candies were given to children as they walked past the Information Kiosk. In partnership with Affinity Healthcare, over 100 pumpkins were distributed also.



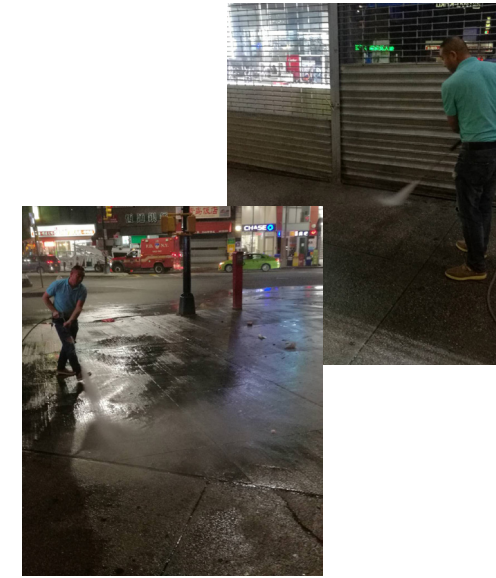
HOLIDAY LIGHTING

The BID kicked off the holiday shopping season with its annual Holiday Lighting Ceremony in front of Macy's. While 15 snowflakes hung overhead and brightened the streets of Downtown Flushing, the celebration continued at our Holiday Lighting Party in the Sheraton LaGuardia East Hotel. Cultural music performances, holiday carols from CPC Queens after-school program, and appearances from Santa Claus highlighted the event. The attendance included NYC Councilman Koo, Sandra Ung from US Congresswoman Grace Meng's Office, Deputy Inspector Keith P. Shine and members of the 109th Precinct, and BID Board Members.



LUNCH PASS

Beginning Summer of 2018, Flushing BID launched the Lunch Pass Program with 18 participating restaurants. The goal was to promote lunchtime in Downtown Flushing, and attract more consumers on the weekdays. Each pass consisted of five detachable coupon tags valued at one-dollar each. These coupons would reduce the price of lunch, at any of the participating restaurants. Over 7000 coupon tags were redeemed, which generated an estimated \$37,000 in added revenue for the restaurants.



POWER WASH

The power wash project is an important BID Service in the Downtown area. High Pressure hosing of greasy sidewalks is necessary for pedestrian safety and a clean streetscape for businesses.

500+
HOURS OF
POWERWASHING

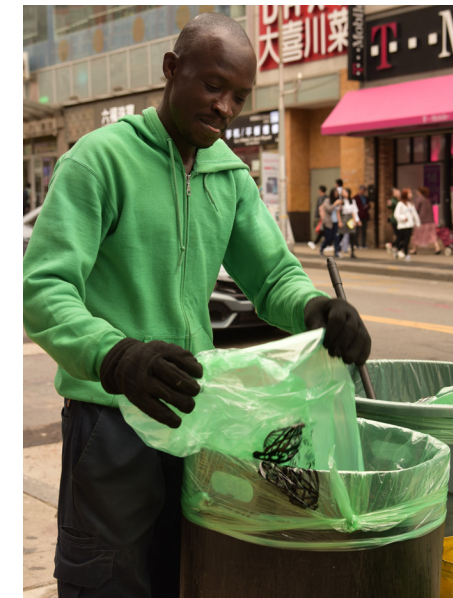


FLUSHING BUSINESS DAY

To promote the services and products of various small business vendors in a more efficient and cost effective method, we developed a comprehensive marketing program. The attraction for individuals and families both residential and visiting, to experience Downtown Flushing's unique business services and products at affordable prices. For two days there were free activities and discounts at participating vendors. Check our website for more information on Flushing Business Day!

TRASH RECEPTACLE

This Summer we have increased the number of trash receptacles on the sidewalk curbs by 10. Older receptacles are also being replaced by newer ones. These new receptacles, featuring both a more modern black design and a familiar green one, will help to reduce the amount of litter on the sidewalks by providing for more checkpoints along Roosevelt Ave and Main St.



BUSINESS SUPPORT

MWBE WORKSHOP/FORUM



September of 2018, a Minority and Women-Owned Business Enterprise Borough Forum was held at the Sheraton LaGuardia East Hotel. This event was focused on educating minorities and women business owners on resources offered by government entities. In February 2019, working with SBS, the Flushing BID was able to sponsor a M/WBE Workshop in Downtown Flushing for entrepreneurs interested in obtaining M/WBE Certification.



STREET FESTIVAL

Now in its 5th year, the Flushing BID's Annual Street Festival is one of Queens 'must attend' attractions. Together with NYC Councilman Peter Koo and NYS State Senator Toby Ann Stavisky, the Flushing BID opened another successful event. Annually, over 80 vendors participate, and attract an estimated 25,000 visitors. People enjoy sampling the various cuisines and refreshments, live entertainment, and the variety of merchandise offered in Downtown Flushing. This signature event is one of the best opportunities for local businesses to connect with people in the greater metropolitan region, and for people to experience the latest 'trendy and unique' find in Downtown Flushing.



PROGRAMS & EVENTS

5000+
LUNCH
PASSES

80+
VENDORS
25000
VISTORS

50+
BUSINESSES
PARTICIPATED
4000
TOTES

10000
COUPON
BOOKS

15000
GUIDES
DISTRIBUTED

400
GIFT
BAGS

400
TOYS
DONATED

15
SNOWFLAKES

15
RESTAURANTS
2000+
FOOD
SAMPLES

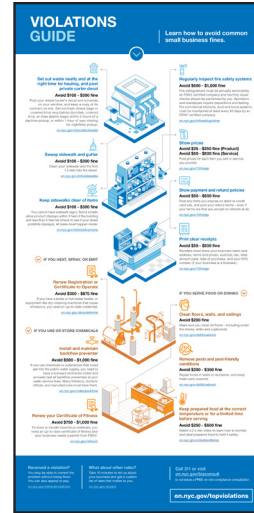
FLUSHING 360 BUSINESS FAIR

Flushing BID hosted its very first “Flushing Business Fair” in March of 2019. Over 50 professional businesses and city agencies were represented at the event. The fair provided an efficient platform to showcase a diverse and comprehensive selection of professional services available in Downtown Flushing. Participants ranged from businesses in the financial and medical sector to law practices and education providers. City agencies included the Department of Sanitation, NYPD 109th Precinct, Department of Building, and more. Over 1,000 visitors came to explore the fair and the variety of professional services available in this community.



ONLINE BUSINESS RESOURCES

Last fall, the Flushing BID updated our website to include a 'Business Resources' section. Resources from sanitation guidelines to new regulations are posted in one easy-to-access and convenient place to help small business in Downtown Flushing stay informed and succeed.



SEXUAL HARASSMENT AWARENESS

The Flushing BID partnered with the NYC Commissioner of Human Rights to provide 'Stop Sexual Harassment' education to local employers. Last spring, Mayor Bill de Blasio signed the Stop Sexual Harassment in NYC Act. This regulation was to protect individuals against gender-based harassment. Local businesses were required to post the anti-sexual harassment notices in their workplaces. This initiative included flyers and posters for retail businesses along Roosevelt Ave and 40th Road.



WEBSITE & SOCIAL MEDIA

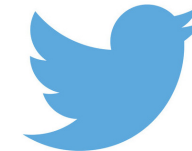
The Flushing BID's website is the main channel of communication for event promotions and other announcements. In addition to learning more about the BID itself, the "Flushing Guide" and "Business Resources" provides helpful information for navigating Flushing as a visitor or as a business. This year, the website's format has been newly updated to include some additional features such as the sanitation reporting system, the most up to date transit map, digital restaurant guide, and map of major parking lots and rates. In FY19, pageviews for our websites has increased by 40%.

This year, the BID has launched a new WeChat account for easier access to the overwhelming Chinese speaking population. We use various social media platforms to provide updates on events and programs and to connect directly with the community.

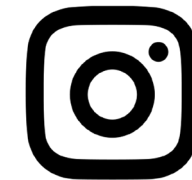
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INFORMATION KIOSK



This year, the BID endeavors to bring to more cultural marks to Downtown Flushing in the form of an art installation. Funded by 2018 Queens Council New Works Grant, Artist Jennifer Williams brought her large-scale photographic piece, "New York: City of Tomorrow - Hudson Yards to Flushing" to the Flushing BID kiosk. Installed on May 31st, the work juxtaposes the explosive growth of the two communities at each end of the 7 train and encourages residents to explore their neighborhood with critical eyes by shifting the perspective of those intimately familiar with its architecture.



MARKETING & OUTREACH

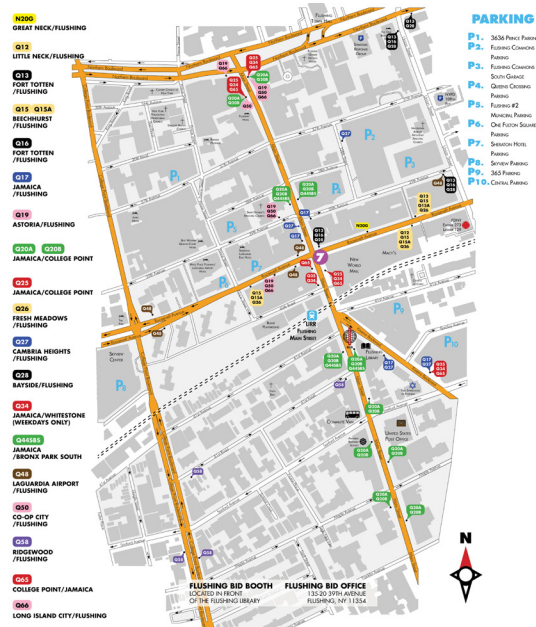
VISIT FROM SBS COMMISSIONER, FLUSHING BUSINESS DISTRICT



Commissioner Gregg Bishop of NYC Department of Small Business Services visited key businesses in downtown Flushing to experience the unique industries offered here. He met with merchants and spoke to them about their challenges and the free business support services offered by SBS.



FLUSHING GUIDE



Flushing Tourism is a development in its infancy. Airports such as JFK and LaGuardia, the U.S. Open, Mets at Citifield attract and serve interests way beyond its location and environment.

In March 2019, with the support of Councilman Koo, the BID announced the revised 2019 Flushing Guide which combines the MTA transit map and the restaurant guide. An all-inclusive navigation tool for shoppers and travelers. This extensive guide includes a short history of Flushing, the major parking lots and public transit information, points of interest, various dining locations and more.

15,000 copies of the guide have been printed for continuing distribution to local residents and tourists. The guide is expected to market the BID and to provide bridges within the community, for large companies and local businesses. One goal is for Flushing to be a first stop in a New York City tourist's itinerary.

BANNERS

The Banner Program is supported by our sponsors, Kent Realty, Charles B. Wang, Macy's, Hanover Bank, Emblem Health, Windsor, Fulton SCG Development LLC, and Empire City Casino. It not only finances a number of our programs and initiatives, but is a very visible promotional opportunity for the sponsors. The banners are located throughout Downtown Flushing's main business streets.



ANNUAL GALA

This year, our annual gala focused on developing the Flushing BID Wayfinding Kiosk located in front of Flushing Library.

The Wayfinding Kiosk, or formerly the Information Booth, is meant to be a guide and resource for both tourists and locals. The kiosk will become an invaluable resource for all to find community information, alerts, and tips to get the most out of Flushing.

The BID also honored Commanding Officer Deputy Inspector Keith P. Shine from NYPD 109th Precinct, Mr. Xiang-Yu Cao from Maple Golden 168 LLC and New York Golden Eagle Senior Corp. for their commitment in empowering and improving the Flushing community. Elected officials City Councilman Peter Koo and State Senator Toby Stavisky also participated in the gala to support the wayfinding project.

