



MESSAGE FROM CO-CHAIRS

Despite the pandemic, the Flushing BID redoubled its efforts to serve our community which has been struck by multiple blows first by COVID₁₉ immediately followed by the Main Street busway implementation and again by Anti-Asian Hate. From distributing PPE to small businesses and delivering meals to frontline workers during the height of the pandemic to numerous marketing campaigns to jumpstart business upon reopening, the Flushing BID has been active throughout the past year advocating for and bringing resources to our community and engaging in community education. Safety and security go hand in hand with sustaining a vibrant commercial district, and we continue to work closely with the NYPD and our elected officials to ensure Flushing remains a safe and welcoming environment for businesses, residents and consumers.

We'd like to thank all our partners for your continued support of the Flushing BID's work on behalf of our small businesses and community. Working together we can help Flushing recover even stronger than before. Stay safe and healthy.

Yours Truly,

Co-chairs Timothy Chuang and Tina Lee

ADVOCACY



DENOUNCE ANTI-ASIAN HATE CRIME

March 16th, 2021 – Flushing BID board members met with NYPD Chief of Department Rodney Harrison to address the recent anti-Asian crime incidents and concerns regarding the community’s safety. Flushing BID launched the campaign “Respect, Unity, Courage” to combat the rising number of hate crimes and call for mutual respect, unity, and courage from all.

April 12th, 2021 – The campaign continued as the BID joined City Councilman Peter Koo, SBS Commissioner Jonnel Doris, the Mayor’s Community Affairs Unit, and other organizations on the NYC Five Borough #StopAsianHate Day of Action to reach out to small businesses in Flushing. The group visited various local shops to raise awareness and share resources.



April 15th, 2021 – In light of the staggering increase in Asian American hate crimes, the BID also joined NYPD Community Affairs Chief Jeffrey Maddrey, NYPD Queens North Assistant Chief Galen Frierson, City Councilman Peter Koo, Queens Borough President Donovan Richards, and a representative from the Mayor’s Office to continue the rounds to visit Flushing businesses and address the issues the Asian American community faces.



ADVOCACY

MAIN STREET BUSWAY PROJECT

Last year, after the Main Street Busway Project announcement, Flushing BID collected feedbacks from local businesses regarding the busway implementation. Over 200 business owners responded and unanimously agreed that the project would negatively impact their business. Many were worried about clientele loss from the inconvenience posed on passenger car riders and the increase in congestion in neighboring streets from the diverted traffic. When many businesses were already struggling to stay afloat, the consensus was that this was not the right time for this project.

Three months following the project implementation in January 2021, Flushing BID conducted a post-implementation survey. The BID invited local merchants to join and voice their concerns now after having experienced the busway conversion. 143 businesses in the busway-impacted area responded. Every business received complaints from its customers, and a vast majority reported losses in revenue due to the busway conversion.



ADVOCACY

PLASTIC BAG BAN COMMUNITY EDUCATION

FLUSHING WEST DEVELOPMENT

The Flushing waterfront development is a 29-acre proposal that would bring waterfront access, environmental cleanup, and new development to a decades-long isolated and polluted section of downtown Flushing.

In anticipation of the upcoming development, Flushing BID, acting as the voice of the local community, worked hard with the developers to secure an agreement that will provide various supplemental services to the community and mitigate the impact on small businesses during construction. Under the MOU signed with the BID, the developers agreed to contribute \$2 million to support local small businesses over a 10-year period once construction begins.



In September 2020, the state's ban on single-use plastic bags was back in effect. The BID distributed 2,500 reusable shopping totes to small retail businesses in downtown Flushing to help vendors adapt to the new regulation. Passionate about reducing waste and litter in the community, the BID has always encouraged the community to “Go Green” and support local businesses in an environmentally conscious way.

COVID19 & BUSINESS & SUPPORT

LET'S GO FLUSHING FUNDRAISING & THANK YOU MEAL DELIVERY

In early 2020, when the COVID-19 outbreak forced the cancellation of the 2020 Gala, the BID held a fundraiser in its place to deliver meals to essential frontline responders and to provide aid to the community's impacted businesses. The BID continued to provide meals purchased from local restaurants in the latter half of the year.

PPE DISTRIBUTION

To ensure that local businesses had the necessary resources to protect their staff during the pandemic, Flushing BID worked with Small Business Services to secure thousands of masks for distribution. The BID distributed over 100,000 masks to over 600 businesses, both within the Flushing community and from other neighborhoods. The BID also distributed free mask packages, with snacks included, to help the homeless group in the Flushing community.

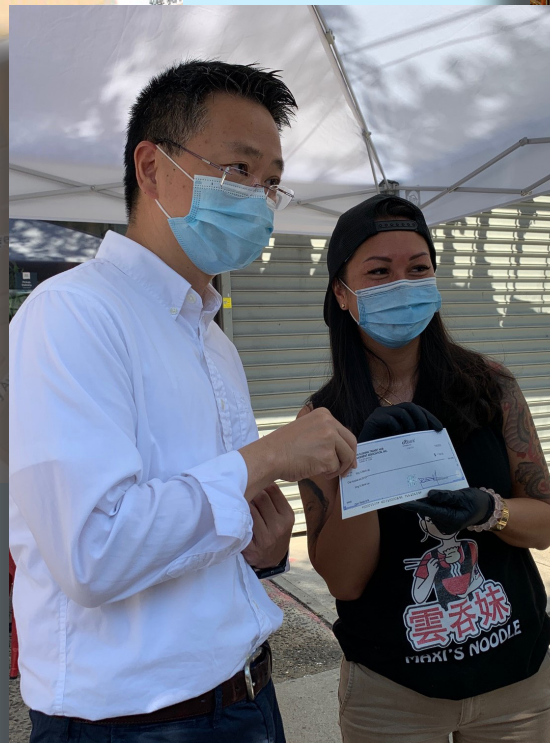
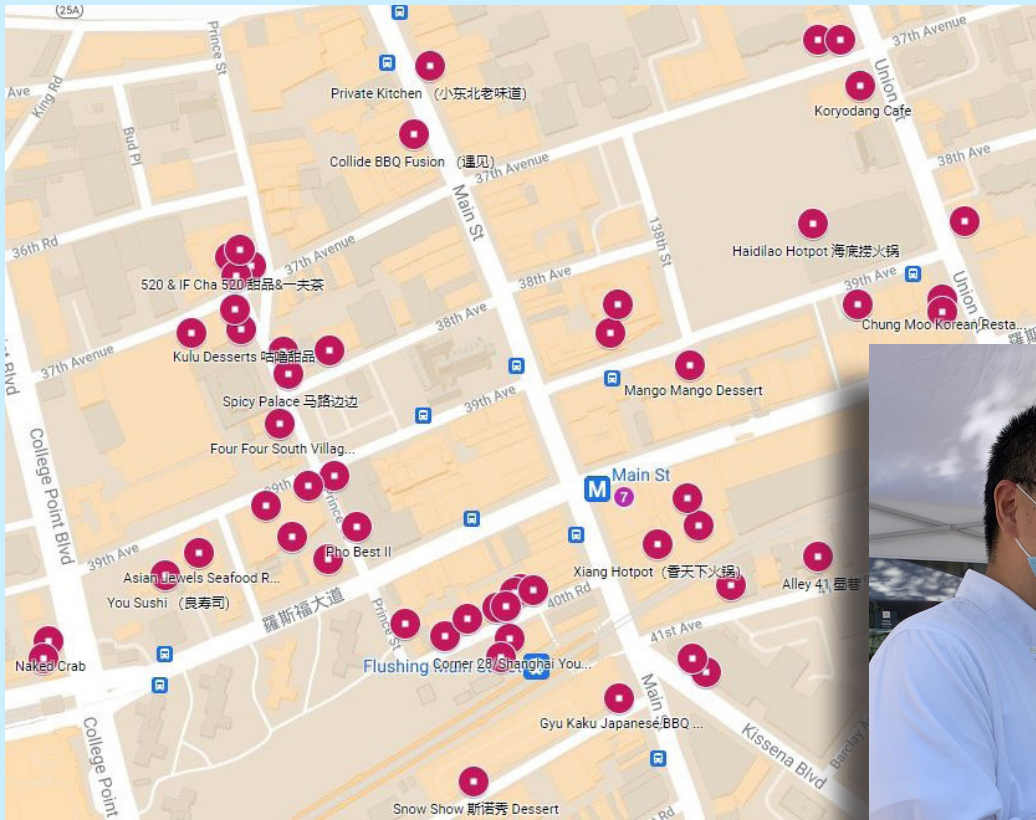


COVID19 & BUSINESS & SUPPORT

OPEN RESTAURANTS

After the city lifted lockdown and approved restaurants for outdoor dining, the BID offered local businesses assistance with the 'NYC Open Restaurants' application process and reimbursed a portion of the expense for those purchasing new outdoor equipment.

To further encourage businesses and customers to participate in outdoor dining, the BID launched an Outdoor Dining Guide featuring all the restaurants offering outdoor dining in downtown Flushing.



COVID19 & BUSINESS & SUPPORT

On February 16, 2021, the BID joined City Councilman Peter Koo, OATH Commissioner Joni Kletter, and the Union Street Merchant Association on a walkthrough tour of downtown Flushing to inform small businesses on how to challenge a summons issued by city agencies and the services OATH offers.



On May 28, 2021, the BID joined DSWP Acting Commissioner Sandra Abeles on the Flushing BID Vending Educational Corridor Walk.



COMMISSIONERS' VISITS

On January 13, 2021, DSNY Commissioner Edward Grayson, City Councilman Peter Koo, and the BID all took to the streets to combat the increased illegal dumping and improper trash disposal following the reopening of Downtown Flushing. The walking tour focused on educating vendors on proper commercial waste disposal and recycling.



On March 10, 2021, SBS Commissioner Jonnel Doris, Councilman Peter Koo, and the BID visited local merchants in Flushing, who received grants and other relief subsidies from the city, and handed out information booklets of resources available.



PROGRAMS & EVENTS

2020 HEALTH FAIR

The BID hosted the 2020 Flushing Health Fair on October 17th, aiming to keep the community safe and well-informed during the pandemic. Representatives from Emblem Health, Charles B. Wang Community Health Center, Metro Plus Health Insurance, LiveOnNY, New York Four Seasons Acupuncture, and KM Pharmacy came to speak on disease prevention and available health resources for the community.



2020 CENSUS OUTREACH

To promote and encourage the Flushing community to complete the 2020 Census, Flushing BID partnered with the International Lions Club of New York to urge census participation and help community members complete their census questionnaires at the BID information kiosk.

PROGRAMS & EVENTS

HOLIDAY ART PROJECT/ #HOLIDAYATFLUSHING INSTAGRAM CONTEST



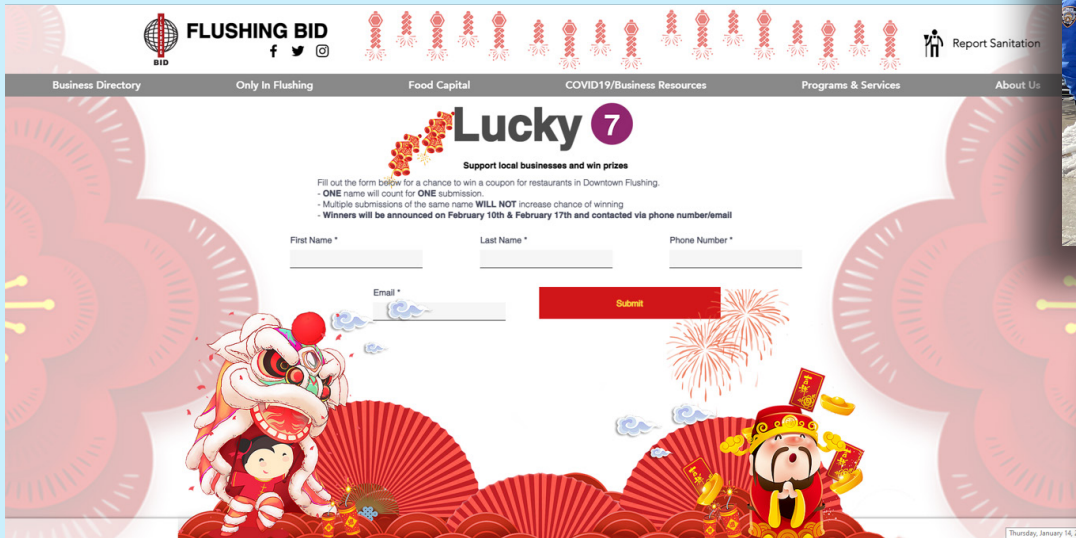
Last year, the BID set out to share the holiday spirit with a fun and multi-cultural art installation at the BID kiosk depicting the diversity of holidays celebrated in Flushing. Partnered with Send Chinatown Love, the BID turned the information kiosk into a gingerbread house decorated with holiday lights and paper ornaments highlighting Flushing's landmarks and local businesses.

As it is a tradition for Flushing BID to kickstart the holiday shopping season, the BID also ran a month-long "Holiday at Flushing" Instagram contest alongside the booth lighting. Through this promotion, the BID expected to attract more shoppers to Flushing and boost local businesses as they recover from the pandemic.

PROGRAMS & EVENTS

LUCKY7

Starting the new year with more hope and joy, Flushing BID launched a free online raffle to celebrate the Lunar New Year. Over 200 lucky winners received BID-sponsored gift certificates to local merchants.



FLUSHING SHOPPING WEEK

In late April 2021, Flushing BID hosted the Flushing Shopping Week with over 30 local merchants, all providing exclusive discounts and services. Participating businesses included retail restaurants, retailers, hair and beauty services, and travel agencies. The BID also distributed 5,500 reusable “Let’s go, Flushing” totes to the participating businesses to be given out as consumer rewards.

AMAZING DEALS FOR YOU



FLUSHING SHOPPING WEEK

Participating Businesses:

<p>Retail</p> <p>Everyday Beauty • 136-85 Roosevelt Ave, Flushing (718)888-9766 • 136-20 Roosevelt Ave, #213, Flushing (718)353-8808 • 40-24 College Point Blvd, Skyview Mall, Ste 9211, Flushing (718)353-9788</p> <p>Fine One 37-02 Main Street, Flushing (347) 822-8843</p> <p>IASO INC 40-10 Main Street, #M, Flushing (949)924-1388</p> <p>KM Pharmacy LLC 41-35 Kissena Blvd, Flushing (718) 888-0110</p> <p>Lina Mei 135-31 Roosevelt Ave 2FL, Flushing (917) 861-1947</p> <p>NYC Mink Fashion 37-02 Main Street, Ste F7, Flushing (917)792-1188</p> <p>Piao Clothing Store 40-10 Main Street, Flushing (917)215-9995</p> <p>Prince Street Wine & Liquor 37-02 Prince Street, Flushing (718)359-8080</p> <p>Soy Bean Chan Flower Shop 135-26 Roosevelt Ave, Flushing (718) 321-3982</p> <p>Taipei Fine Wine & Liquor 135-27 40th Road, Flushing (718)353-6161/(917)599-2050</p> <p>Wong Nutrition 133-51 Roosevelt Ave#201, Flushing (917) 822-0310</p>	<p>Restaurant</p> <p>Bodhi Village Inc 136-20 Booth Memorial Ave, Flushing (718) 683-9045</p> <p>Bodhi Cafe Inc 136-20 Booth Memorial Ave, Flushing (646) 560-0208</p> <p>Fresh Sushi Bar 135-24 40th Road, Flushing (646)399-9319</p> <p>Golden Rich 40-34 Main Street, Flushing (929)282-7488</p> <p>Grandma Dim Sum Inc 40-24 College Point Blvd Suite B0, Flushing (718) 888-3326</p> <p>Maxi's Noodle 135-11 38th Ave, Flushing (917) 908-0808</p> <p>OK Ryan Restaurant 41-04 College Point Blvd, Flushing (718) 321-7309</p> <p>OK Cansan - Taiwanese Gourmet 43-18 Main Street, Flushing (718) 888-8844</p> <p>Playdate NYC 135-29 Roosevelt Ave, Flushing (718) 358-9188</p> <p>Royal Queen 135-20 Roosevelt Ave 3F, Flushing (718) 358-3388</p> <p>ShiMiaoDao Yunan Rice Noodle 135-25 40 Road, Flushing (917) 563-5975</p> <p>Spicy Palace 37-17 Prince Street, Flushing (917) 908-0909</p>	<p>APRIL 25 - MAY 2, 2021</p> <p>Restaurant</p> <p>Sweet Cats Café 35-21 Farrington Street, Flushing (929)218-3130</p> <p>Szechuan House 133-47 Roosevelt Ave, Flushing (718)762-2864</p> <p>Beauty Service</p> <p>Helen Beauty Salon 37-07 Main Street, Flushing (646)400-3661</p> <p>La Peau Day Spa 33-07 Prince Street #18, Flushing (718)888-0880</p> <p>Mirage Spa 136-20 Booth Memorial Ave, Flushing (718)737-1918</p> <p>Red Hair Studio 33-07 Prince Street, Flushing (718)939-6303</p> <p>Travel</p> <p>New United NY Corp 135-50 Roosevelt Ave #201, Flushing (718)888-1009</p>
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SHOP LOCAL, SUPPORT YOUR NEIGHBOR

For more event details, please visit www.Flushingbid.com or scan QR code




PROGRAMS & EVENTS

TASTE OF FLUSHING FOOD FESTIVAL TO GO



Partnered with Fantuan Delivery, Flushing BID offered enticing discounts to 25 participating local restaurants through the “Taste of Flushing” program. The BID encouraged wary diners to support local businesses from the comforts of their own home by choosing to either pick up or deliver their meals. Over 3,200 takeout orders were placed through Fantuan App during the one weeklong promotional event.



AAPI BLOCK PARTY

On May 15, 2021, the BID, in partnership with the NYPD Community Affairs, hosted its first Asian American Pacific Islander Community Block Party in Flushing. The party celebrated the month of May, which is also known as AAPI Heritage Month.

This year’s celebration of AAPI Heritage Month is especially significant following the rise of growing anti-Asian sentiment throughout the country, which ignited the #StopAsianHate movement, as Asians are experiencing a wave of unprovoked violent attacks due to the coronavirus.

MARKETING & OUTREACH

“WE ARE OPEN” VIDEO PROMOTION

Partnered with New Bridge Studio, Flushing BID created 15 unique promotional videos for 15 local businesses and featured them on the BID's information kiosk, website, and multiple social media accounts. The BID information kiosk hosted each business for one month, exposing the shops to hundreds of thousands of pedestrians.



MARKETING & OUTREACH

FLUSHING GUIDE

Aiming to advertise various local businesses, Flushing BID redesigned the Flushing Transit Map & Guide to include a new local business highlights section and added outdoor seating indications on the restaurant guide for 2021.

This new pocket-friendly guide is more convenient to take wherever the user goes. 6,000 copies have been printed for distribution during the spring season in 2021. A digital version was also available on the BID's website for download.

The Flushing Guide and Transit Map continue to serve as a navigation tool for shoppers and travelers alike. Although the past year has been challenging, the BID will continue our efforts in making Flushing the first stop in any New York City tourist's itinerary.



2021 Flushing Map & Guide

FOOD HALL
135-17 39th Ave, Flushing, NY 11354
www.QueensCrossing.com

BEEF BAR RESTAURANT
牛吧美食坊
(718) 225-1886
41-57 Bownes Street, Flushing, NY 11355
beefbarrestaurant.com

过桥米线
SHI MIAO DAO
Hour: 10AM-11PM Mon-Sun
Phone: (917) 563-5875
Address: 135-25 40th St, Flushing, NY 11354

FRESH SUSHI BAR
646-399-9319
135-24 40th Road, Flushing, NY 11354
Free Delivery Minimum \$15.00
Open Hour: Mon-Sun 8:30am-6:30pm

LUNCH SPECIAL
135-11 39TH AVE, FLUSHING, NY 11354
917-908-0808
MAXISHOODLE.COM

True Taste of Taiwan
台湾真味料理
Phone: (929) 362-2899
Landmark Quest Mall 地王廣場
136-21 Roosevelt Ave. Unit A5, Flushing, NY 11354

IP 潮流
Heart Style Hair Salon
718-461-0003
136-70 Roosevelt Ave. 2nd Fl. Flushing, NY
Cellphone: 646-266-6555
Facebook: zrong.wang.37
Wechat: wangzrong314

纽约富豪珠宝公司 | NGAN PING JEWELRY
718-888-9300
41-70 Main Street, Flushing, NY 11355
917-563-1185
135-38 Roosevelt Ave, Flushing, NY 11354

MARKETING & OUTREACH

BANNER

The Banner Program is a high-visibility promotional opportunity. The program helps to fund many of our services and initiatives. Banner program sponsors are Kent Realty, Charles B. Wang Community Center, Macy's, Hanover Bank, Emblem Health, and Tangram. The banners are located on sidewalk poles along the main business streets in Downtown Flushing.

WEBSITE & SOCIAL MEDIA

The BID's website is the main channel of communication for the event promotions and other announcements. To assist small business owners who lack access to financial services due to the language barrier, the BID's website and social media accounts are always updated with the latest bilingual business and community resources and reach both English and Chinese-speaking members.



@FLUSHINGBID

STREET BEAUTIFICATION



SUPPLEMENTAL SANITATION

Throughout the year, Flushing BID provided sanitation services day and night in the Downtown Flushing area. Our sanitation crew continued to sweep sidewalks, replaced trash bin liners, and reported illegal garbage dumping. In the colder seasons, critical service included snow removal at crosswalk intersections.



TRASH RECEPTACLE

The BID manages and services near 100 trash receptacles including New York City recycle bins in the downtown Flushing area, cleans and repairs them on a regular basis to promote a clean and healthy Flushing.



Before

After

GRAFFITI REMOVAL

The continuing graffiti removal program is to maintain Downtown Flushing's overall aesthetics and the 'welcoming neighborhood' theme, to attract more visitors.

POWER WASH

Flushing BID's nightly power washing service removes grease and various stains, to keep our sidewalks clean and fresh for pedestrians and businesses during the day. In continuing efforts to 'Keep Flushing Fresh', the Summer Street Power Washing Program provided additional cleaning for some of the heavy pedestrian traffic sidewalks, during the busiest season in Downtown Flushing.



**STREET
BEAUTIFICATION**

**95,000
TRASH
BIN LINERS**

**400+
POWER
WASHING**

**22,000
HOURS
OF SERVICES**

**200
GRAFFITI
REMOVALS**

**95
TRASH
RECEPTACLES**

BOARD OF DIRECTORS

Property Owners / Business Owners

Judson Ain
Flushing Kent Realty Management
136-48 39th Avenue

Henry Bergmann
Dreamer Realty Corp.
37-01 Main Street

Robert Cheng
Golden Mall
41-28 Main Street

Dennis Chuang
East West Bank
135-11 Roosevelt Avenue

Timothy Chuang
New York Tong Ren Tan, Inc.
41-39 Kissena Boulevard

Karl Hagstrom
Shopcore Properties
40-24 College Point Boulevard

Jimmy Lee
Hanover Bank
138-29 39th Avenue

Richard Lee
Law Office of Richard Lee
136-33 37th Avenue

Tina Lee
Cooper Investors
141-07 20th Avenue

Betsy Mak
Betsy Mak Appraisal Group
136-20 38th Avenue #8A

Michael Meyer
F&T Group
136-20 38th Avenue

Bianca Ng
Jessica Holdings, Inc.
135-27 40th Road

Commercial Tenants

Eric Hung
Flushing Bank
36-41 Roosevelt Avenue

Ning Lu
Lu Ning Architecture
136-20 38th Avenue #9F

Judith Rogers
Macy's
136-50 Roosevelt Avenue

Bill Seto
Fultonex Realty
136-20 38th Avenue

Annie Wu
Emblem Health
55 Water Street, NY

Residential Tenant/Owner

Fred Fu
41-25 Kissena Boulevard

Government Officials

Bill De Blasio
Mayor

Donovan Richards
Queens Borough President

Peter Koo
NYC Councilman

Scott M. Stringer
City Comptroller

Non-Voting Members

Eugene Kelty
Community Board 7 Chair

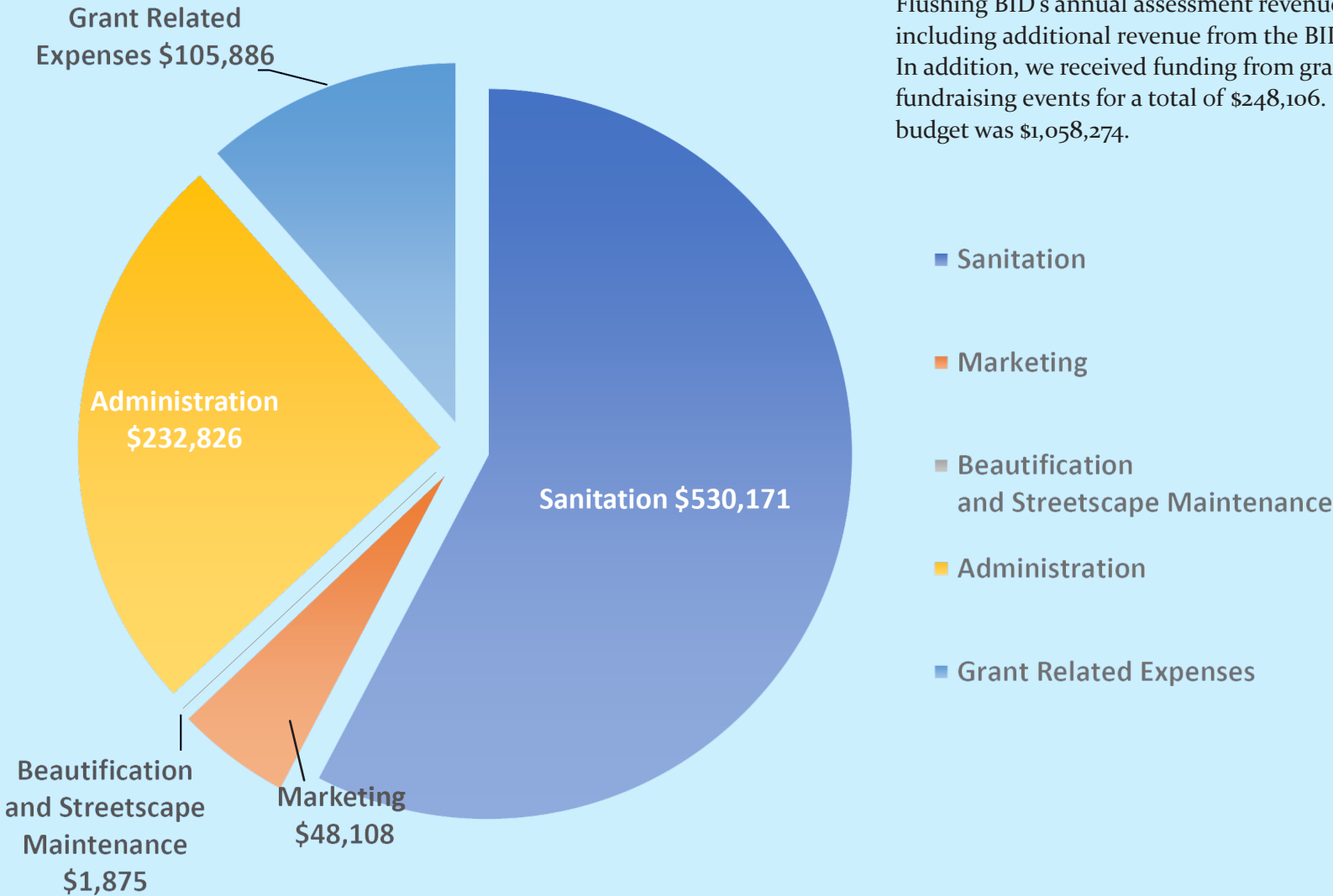
Ron Kim
State Assembly

Toby A. Stavisky
State Senate

BID FINANCIALS

FY21 EXPENSES

Flushing BID's annual assessment revenue is \$810,000 including additional revenue from the BID Expansion. In addition, we received funding from grants and fundraising events for a total of \$248,106. In total our budget was \$1,058,274.



THANK YOU TO PARTNERS

These accomplishments would not have been possible without the partnership of merchants, property owners, city agencies, and constant guidance and support from the BID's Board of Directors, the NYC Department of Small Business Services, the following offices of: Mayor Bill de Blasio, Queens Borough President Donovan Richards, NYC Council Member Peter Koo, Comptroller Scott M. Stringer, Congresswoman Grace Meng, State Assembly Member Ron Kim, State Senator Toby A. Stavisky, Queens Community Board 7, and the BID staff, volunteers and supporters.