



@FLUSHINGBID

WWW.FLUSHINGBID.COM



Downtown Flushing Transit Hub Business Improvement District

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Flushing, NY 11354
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(718) 888-1805

S tarry night
Flushing BID



**2022
ANNUAL
REPORT**

MESSAGE FROM CO-CHAIRS

Welcome to Flushing – We Made it!

Flushing BID and the community have navigated the challenging environments caused by COVID19 and other factors, which have impacted everyone like never before. While there continues to be much work to be done to keep our community safe and clean and to help businesses thrive, we are excited to witness local merchants reopen their shops while innovating to strengthen their fundamentals for a brighter future. Flushing BID continued to serve as advocate for downtown Flushing by voicing community concern over critical issues - such as the Main Street busway and transitional housing project on College Point Blvd - with local elected officials and community stakeholders.

Flushing BID continues to support local merchants and community health through various marketing efforts. This year we hosted the first-ever Restaurant Week to showcase local restaurants and created multiple interactive short videos to promote local businesses. Through the BID's experience with the pandemic, along with surveys and outreach conducted, we continue to assess the needs of the community and provide feedback to the City and elected officials as well as work together to find viable solutions and provide assistance. As this fiscal year comes to a close; together, let's welcome FY23 with passion and newfound energy.

Yours Truly,
Co-Chairs Timothy Chuang and Tina Lee

THANK YOU TO PARTNERS

These accomplishments would not have been possible without the partnership of merchants, property owners, city agencies, and constant guidance and support from the BID's Board of Directors, the NYC Department of Small Business Services, the following offices of: Mayor Eric Adams, Queens Borough President Donovan Richards, NYC Council Member Sandra Ung, Comptroller Brad Lander, Congresswoman Grace Meng, State Senator Toby A. Stavisky, State Senator John Liu, State Assembly Member Ron Kim, 109th Precinct, Queens Community Board 7, and the BID staff, volunteers and supporters.

BID FINANCIALS

Flushing BID's annual assessment revenue is \$1,000,000. In addition, we received funding from grants and fundraising events for a total of \$300,150. In total our budget was \$1,300,150.

FY21 Expenses

Sanitation : \$684,926

Marketing : \$112,708

Beautification and Streetscape Maintenance : \$13,525

Administration : \$292,978

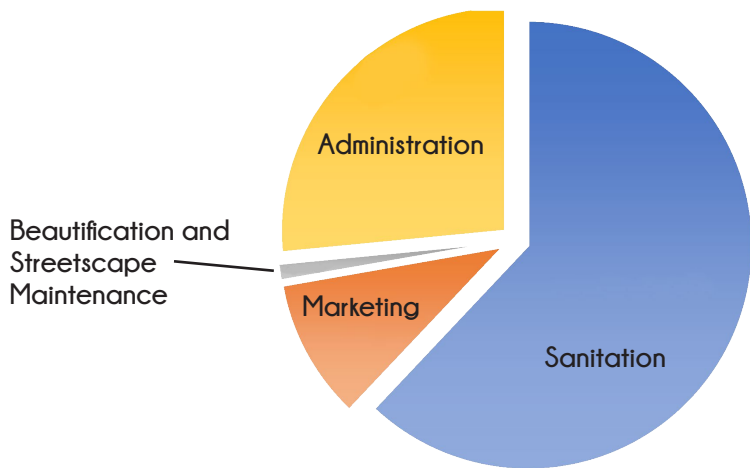


TABLE OF CONTENTS

PROGRAMS & EVENTS

P.4-P.12

MARKETING

P.13-P.16

BUSINESS SUPPORT

P.17-P.18

OUTREACH

P.19-P.22

STREET BEAUTIFICATION

P.23-P.24

FLUSHING OUTDOOR MARKET (LIPPMAN PLAZA)

Commenced in August 2021, local businesses in Flushing could display and promote their businesses in an outdoor space.

2021年度-免費攤位
法拉盛淘寶市場
LIPPMAN PLAZA Minimart
 開放給法拉盛商家
 有興趣者請聯絡法拉盛招商
 Tel: 718-888-1805 or Text: 347-603-3633
 or Visit our Website www.flushingbid.com
For Flushing Business Owners



BOARD OF DIRECTORS

Property Owners / Business Owners

Judson Ain
 Flushing Kent Realty Management
 136-48 39th Ave.

Henry Bergman
 Dreamer Realty Corp.
 37-01 Main St.

Robert Cheng
 Golden Mall
 41-28 Main St.

Dennis Chuang
 East West Bank
 135-11 Roosevelt Ave.

Timothy Chuang
 New York Tong Ren Tan, Inc.
 41-39 Kissen Blvd

Jimmy Lee
 Hanover Bank
 138-29 39th Ave.

Richard Lee
 Law Office of Richard Lee
 136-33 37th Ave.

Tina Lee
 Cooper Investors
 135-13 Roosevelt Ave.

Betsy Mak
 Betsy Mak Appraisal Group
 136-20 38th Ave. #8A

Michael Meyer
 F&T Group
 136-20 38th Ave.

Blanca Ng
 Jessica Holdings, Inc.
 135-27 40th Rd.

Katie Yu
 Shopcore Properties
 40-24 College Point Blvd.

Commerical Tenants

Anita Liu-Chen
 NY-Presbyterian Queens
 56-45 Main St.

Eric Hung
 Flushing Bank
 36-41 Roosevelt Ave.

Ning Lu
 Lu Ning Architecture
 136-20 38th Ave. #9F

Judith Rogers
 Macy's
 136-50 Roosevelt Ave.

Freddy Ng
 Emblem Health
 55 Water St. NY

Residential Tenant/Owner

Fred Fu
 41-25 Kissena Blvd.

BACK2SCHOOL EVENT

To prepare for the beginning of the school year, the BID partnered with EmblemHealth on the Back2School event with the support of NYC Councilman Peter Koo's office and Charles B Wang Community Health Center.



Government Officials

Eric Adams
 Mayor

Donovan Richards
 Queens Borough President

Sandra Ung
 NYC Councilwoman

Brad Lander
 City Comptroller

Non-Voting Members

Eugene Kelly
 Community Board 7 Chair

Toby A. Stavisky
 State Senate

Ron Kim
 State Assembly

POWERWASH

Flushing BID's nightly power washing service removes grease and various stains, to keep our sidewalks clean and fresh for pedestrians and businesses during the day. In continuing efforts to 'Keep Flushing Fresh', the Summer Street Power Washing Program provided additional cleaning for some of the heavy pedestrian traffic sidewalks, during the busiest season in Downtown Flushing.



ILLEGAL POSTINGS REMOVAL

This spring, the BID's sanitation crews worked hard to remove all the illegal postings from over 50 streetlamp poles in downtown Flushing.



TRASH RECEPTACLES

The BID manages and services near 100 trash receptacles, including New York City recycle bins in the downtown Flushing area, cleans and repairs them on a regular basis to promote a clean and healthy Flushing. With the support of Neighborhood Challenge Grants for NYC Waste Management Initiatives, the BID was able to install 100 wall-mounted ashtrays in June 2022 to reduce cigarette butt littering.



HEALTHY WALKING TOUR (9/3-9/12)

In the past September, the BID hosted the Flushing Healthy Walking Tour to promote healthy living styles. The Flushing community and people from all five boroughs participated and walked around Flushing, as well as explored and supported the various small businesses in Downtown Flushing.



GO FLUSHING!

PROGRAMS & EVENTS

1. Emblem Health 安保健康
41-81 Kissena Boulevard
(800) 274-2950
2. Ebisu Drug Store 益寿堂
38-47 Main Street
(718) 358-2233
3. Flushing BID Booth
in front of Queens Library
(718) 358-1808
4. Hanover Bank
335-29 Roosevelt Avenue
(718) 358-9888
5. Playdate NYC 玩吧
135-29 Roosevelt Avenue
(718) 358-9188
6. Tbaar 茶齋
135-60 Roosevelt Avenue
(917) 583-1007
7. KYURAMEN 九湯麵
133-42 37th Avenue
(917) 285-2332
8. Collide BBQ Fusion 遇見
335-25 40th Road
(917) 583-2777
9. Friendship BBQ 友情香串
133-76 39th Avenue
(347) 542-3909
10. Shi Miao Dao Yunnan Rice Noodles
十秒到雲南雞米線
335-25 40th Road
(917) 583-5975
11. Chun Yang Tea 春陽茶室
133-41 4th Avenue
(347) 732-9680
12. Moge Tee 茗茶
38-03 Main Street
(718) 321-1188

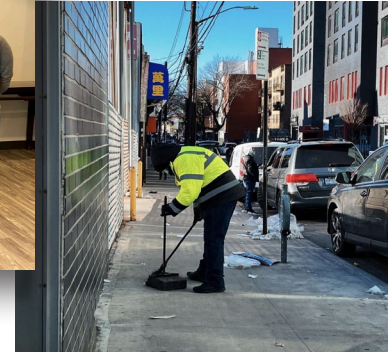
FLUSHING HEALTH FAIR

2022 Flushing Health Fair hosted by the BID last November, was an open-to-all community event designed to share the most up to date health information and resources to Flushing local residents.



SANITATION

Throughout the year, Flushing BID provided sanitation services day and night in the Downtown Flushing area. Our sanitation crew continued to sweep sidewalks, replaced trash bin liners, and reported illegal garbage dumping. In the colder seasons, critical service included snow removal at crosswalk intersections.

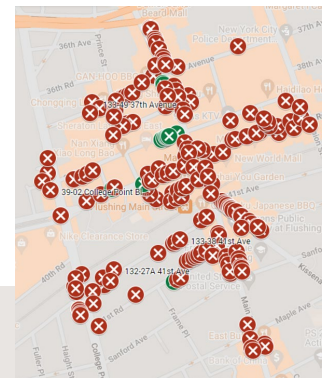


HALLOWEEN SAFETY

The BID distributed glow sticks and necklaces to children at the BID Information Kiosk to promote greater public visibility of the trick-or-treaters.



GRAFFITI REMOVAL



The continuing graffiti removal program is to maintain Downtown Flushing's overall aesthetics and the 'welcoming neighborhood' theme to attract more visitors.

STREET BEAUTIFICATION

VACCINATION OUTREACH



The BID distributed 200 Covid - 19 vaccination posters.

New York City requires **you** to be vaccinated against COVID-19 to enter this business

Those 12 years of age and older must show proof of COVID-19 vaccination

To find out where to get a free COVID-19 vaccine visit nyc.gov/vaccinefinder or call 877-VAX-4NYC (877-829-4692)



For more information, please visit nyc.gov/keytoNYC



You have a right to be free from discrimination or harassment from businesses such as gyms and restaurants. Contact the NYC Commission on Human Rights at nyc.gov/HumanRights.

NYC VACCINE FOR ALL! SAFE. FREE. EASY.



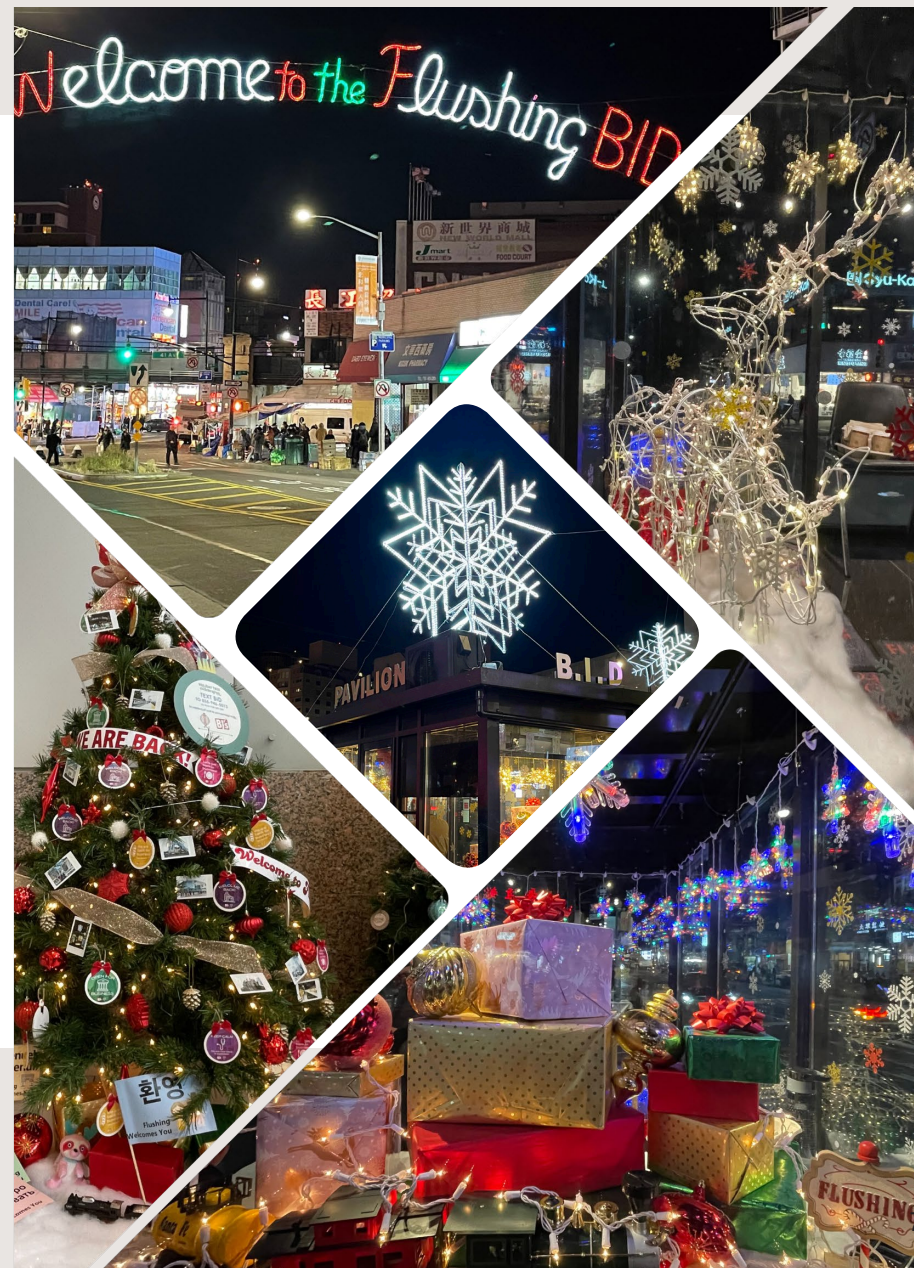
NYPD YOUTH JOB FAIR



Flushing BID joined the "PBQN-YOUTH Job Fair held by NYPD Patrol Borough Queens North to promote summer youth employment.

HOLIDAY LIGHTING & TREE DECORATION

A touch of festivity to Flushing with 15 sparkling snowflakes and a "Welcome to the Flushing BID" sign.



HOLIDAY AT FLUSHING INSTAGRAM CONTEST

The BID ran a month-long "Holiday at Flushing" Instagram contest alongside the booth lighting in the holiday season. Through this promotion, the BID expected to attract more shoppers to Flushing and boost local businesses as they recover from the pandemic.



QUEENS PATROL BOROUGH NORTH & 109TH PRECINCT

Flushing BID hosted the officers from NYPD Queens Patrol Borough North and the 109th Precinct to visit small businesses in downtown Flushing.



TOY DRIVE

Flushing BID delivered about 400 toys to underprivileged families.



NYPD 109TH PRECINCT NATIONAL NIGHT OUT

The BID's long-term continued support was recognized by NYPD 109 Precinct on the 2021 National Night Out.



SANITATION MEETING WITH AGENCIES

Coordinated an intercity agencies meeting with Councilmember Peter Koo, Community Board 7 to tackle the improper waste disposal in downtown Flushing.



LUCKY7

2022 LUCKY7 吉祥七号

SUPPORT OUR LOCAL BUSINESSES!

FREE Online Raffle Event with over 300 amazing prizes to be given out!

Scan QR Code or visit www.flushingbid.com before 2/17/2022

Enter for your chance to win a \$15-430 gift certificate from local businesses in Flushing. Drawing will be held and announced on 2/17/2022 on www.flushingbid.com

CELEBRATE Lunar New Year at Downtown Flushing

PARTICIPATING BUSINESSES:

- Prince Street Wine & Liquor 王子酒庄
- ShimMoo Rice Noodle 幸福源南州米粉城
- Flushing Ice Cream Factory 洁洁冰淇淋行
- Yin Ji Rice Roll 饅点飘香
- Sheraton LaGuardia East Hotel 喜来登酒店
- Ann Story of NY Korean Fashion
- Xing Fu Tang 幸福堂
- Grandma's Dim Sum 外婆家
- Young's Dessert Bar 一尚司
- Tao 陶屋
- Taipei Wine & Liquor 台北酒庄
- Old Luo Yang 老洛阳菜馆
- World Journal Bookstore 世界书局
- New York Digital City 纽约数码城
- Afternoon
- Chun Yang Tea 春阳茶事
- Eggcellent Soufflé Pancake

300 lucky winners were selected from 1500 participants.



LUNAR NEW YEAR

FLUSHING BID 2022 LUNAR NEW YEAR GIVEAWAY!

Photo Op w. God of Wealth Free Giveaway of: Lunar New Year Art & Craft ; Goodie Bags

Date: February 7th, 2022
Time: 10:30AM-12PM
Location: Flushing BID Information Booth (In front of Flushing Public Library, 41-17 Main St, Flushing, NY 11355)

COUNCILWOMAN SANDRA UNG | **EmblemHealth 安保健康保險** | **hanover bank** Member FDIC
NYPD 109th Precinct | **えびす** | **Affinity**

Lunar New Year celebration with the God of Wealth and free goodie bags sponsored by Emblem Health and Ebisu.



FLUSHING SHOPPING WEEK (3/18-3/21)

**Shop Flushing
Win Prizes**

Shop at Flushing. Submit Receipts. Enter to Win!

Apple iPad Pro, AirPods, AirPods Pro, \$100 Target Gift cards...
10 amazing prizes to be given away!

How to enter:

- Shop at downtown Flushing's retail shops (within zip code 11354 and 11355) from 3/18 through 3/31/2022 and get a PRINTOUT receipt. The receipt needs to have the shop's name, address, and phone number. No minimum purchase required.
- Send us a photo of the receipt before 04/01/2022 by texting to Flushing BID Hotline 347-603-3633, or drop off the receipt with your contact info to the Flushing BID kiosk (located in front of Queens Library at Flushing)
- **One Receipt Per Entry & Maximum Five Entries Per Person**

Winners will be randomly selected, notified by phone and announced on www.flushingbid.com before 4/8/2022.
For more details, please visit www.flushingbid.com, or follow us on Instagram @Flushingbid.



500 participants submitted over 1600 receipts from Flushing local retailers.

CITY AGENCIES' COMMISSIONER VISITS



Accompanied former DOT Commissioner Hank Gutman to visit merchants impacted by Main Street Busway.



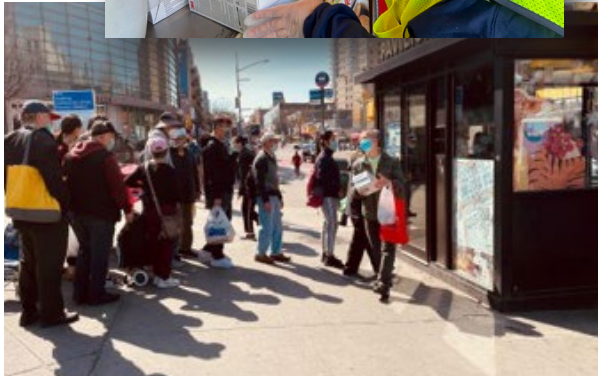
Visited small business on Main Street with NYC Comptroller Brad Lander and communicated how he could help.



Joined Council-member Sandra Ung and SBS Commissioner Kevin Kim's visit to businesses in Flushing.

MASK DISTRIBUTION

The BID continually distributed the KN95 masks to local businesses and residents with the mask donations from New York-Presbyterian Hospital Queens.



NYC SMALL BUSINESS NETWORK

Joined by Queens Chamber, the BID reached out to the local businesses and educated them on getting free resources from NYC Small Business Resource Network.



"Small businesses are the lifeblood of neighborhoods like Flushing, but they've had an incredibly challenging year and a half due to the pandemic."

Thomas J. Crech, President & CEO
The Queens Chamber of Commerce



PARK CLEANUP DAY



Flushing BID, City Councilmember Sandra Ung, and JPMorgan Chase Bank, joined forces and cleaned the park.

FLUSHING RESTAURANT WEEK (5/23 - 5/31)

First-ever Restaurant Week in the last week of May, featured 15 local restaurants that successfully attracted thousands of foodies.



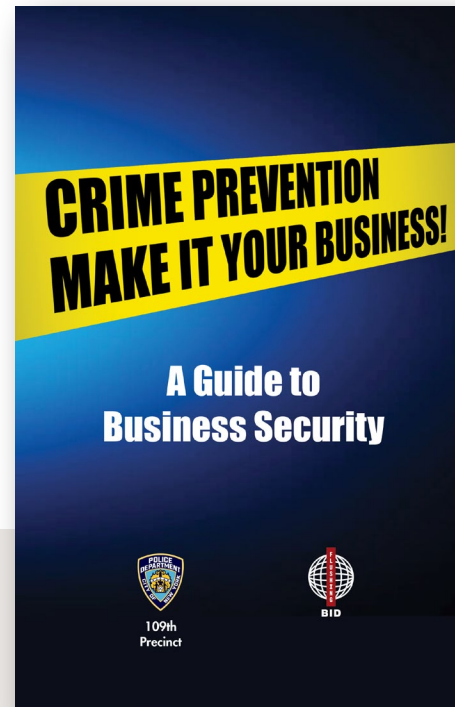
BUSINESS SAFETY MEETING WITH 109TH PRECINCT



Local business owners actively participated in open discussion on community safety issues at the meeting hosted by the BID and NYPD 109 Precinct.

CRIME PREVENTION

Flushing BID continually distributed The Guide to Business Security to raise safety alert to local small businesses.



WELCOME TO FLUSHING CAMPAIGN

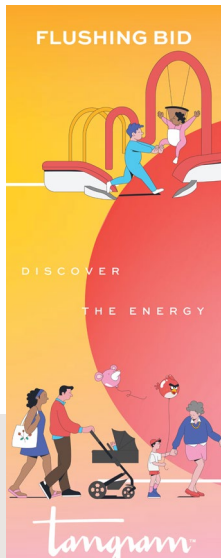


Welcome to Flushing Campaign was launched to attract New Yorkers to dine more, shop more and have fun in downtown Flushing.



ANNUAL GALA

The annual gala this year focused on supporting local businesses that experienced financial hardship due to the pandemic. The BID also honored former City Councilman Peter Koo, Local Businesses Maxi Noodle and Ebisu.



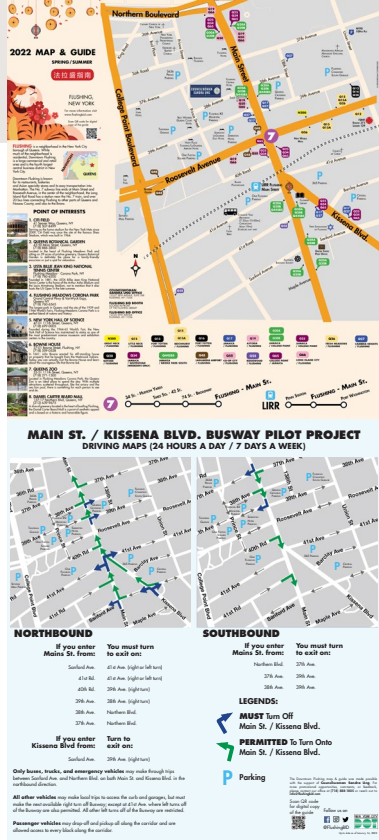
BANNERS

The Banner Program is a high-visibility promotional opportunity. The program helps to fund many of our services and initiatives. Banner program sponsors are Emblem Health, Tangram, MetroPlus Health, Kent Realty, Charles B. Wang Community Center, and Hanover Bank. The banners are located on sidewalk poles along the main business streets in Downtown Flushing.

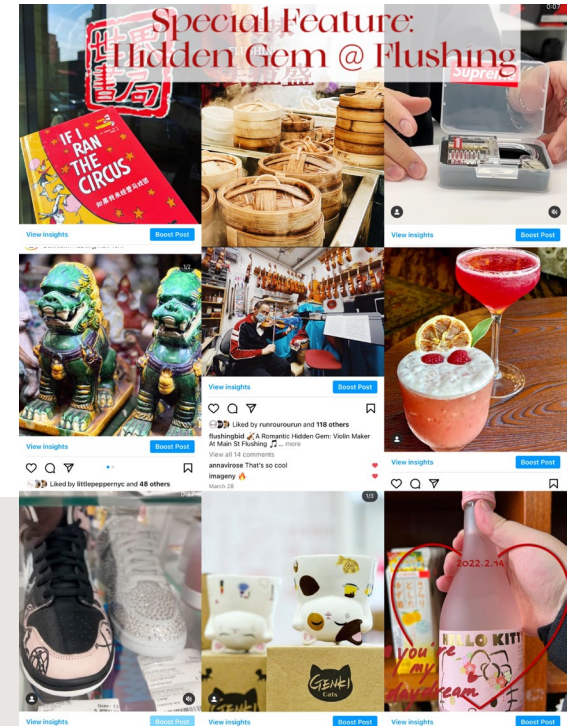
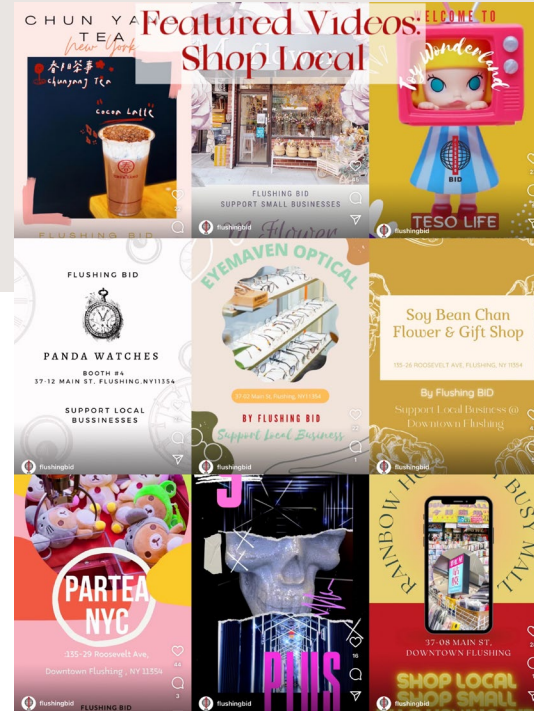


FLUSHING GUIDE

A complete guide to downtown Flushing, the spring version also provides a critical driving map after the Main Street Busway Implementation.



SOCIAL MEDIA PROMOTION FOR SMALL BUSINESS



BUBBLE TEA GUIDE

A must have guide for all bubble tea lovers showcasing the most popular bubble tea spots in downtown Flushing.

